

KNOWN FACTS ABOUT THE EXAMINER

- rities-Bartlett, which began hitting the presses in 1991; Carol Stream, the major news source since 1978; Hanover Park, in 1992; Wayne, which began in 1993; Streamwood, in 1997; and South Elgin in 2005.
- The Examiner is strictly a local, community newspaper. All local sports, County, Municipal, Park District and School Board meetings are covered extensively. It also provides a valuable news platform for neighborhoods, churches and civic and social groups.
- subscription through the Internet, and by carrier delivery, door to door.

MECHANICAL SPECIFICATIONS

Column Width:

1 Column - 14p0 picas (2.333") 2 Column - 29p6 picas (4.917")

3 Column - 45p0 picas (7.500")

4 Column - 60p6 picas (10.08")

■ Unit Height: 23.9 picas (3.85″)

Page size: 10" wide x 16" deep; 60p6 picas (w) x 224 agate lines (d). email your pdf to:

ads@examinerpublications.com

- For general rules and regulations, contact your account representative.
- Deadlines: Friday at Noon for ads requiring proofs. Monday at Noon for ads to be composed

Monday at **Noon** for ads tequining proofs. Monday at **Noon** for placement of Help Wanted or Service Directory ads.



- BARTLETT
- CAROL STREAM
- HANOVER PARK
- SOUTH ELGIN
- STREAMWOOD
- WAYNE

Illinois Circulated weekly to Over 37,800 homes



4N781 Gerber Road
Army Trail and Gerber Roads
Bartlett, IL 60103
(630) 830-4145

www.examinerpublications.com

Classified Help Wanted

11010 1101100
Per col. inch\$25
(two inch minimum)
Art work scan55
Legals (per column line) \$1.50
Real Estate (2 min.) Per inch\$20
Classifieds (per word, 10 word min. 50¢ online) 75¢
Service Directory
1 inch minimum\$20

Art work scan

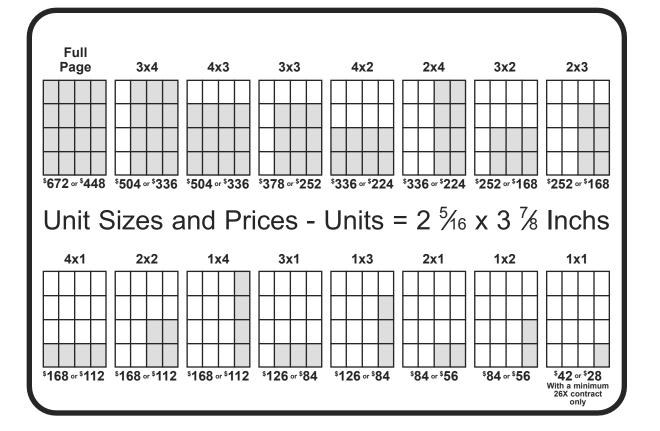
(Classified Column width 9 Picas with a 1 Pica Gally)

(Classified Column width 1 ½ inches with a .167 inch Gally)

Display

Rates Per Unit:

i tutos i t	<i>71</i>	
	Bartlett	Other
	Wayne	Towns
Open Rate	\$42	\$28
- 1		
6 Time Rate	\$36	*23
12 Time Date	\$20	\$20
13 Time Rate	*30	*20
26 Time Rate	\$27	\$17
52 Time Rate	\$20	*15∣
Additional Costs:	Inserts	\$75 M
Spot Color \$100 Fu	ull Color \$27	5 Page
Package C	olor \$375	



Bartlett 10,000 - Carol Stream 7,000 Hanover Park 5,800 - South Elgin 7,000 Streamwood 7,000 and Wayne 1,000. Total Circulation 37,800

Full Page Rates & Contract Pricing

	Bartlett And Wayne	Carol Stream	Hanover Park	South Elgin	Streamwood	All Papers
Open	\$672	\$448	\$448	\$448	\$448	\$2,400
6 Time	\$576	\$368	\$368	\$368	\$368	\$1,900
13 Time	\$480	\$320	\$320	\$320	\$320	\$1,600
26 Time	\$432	\$272	\$272	\$272	\$272	\$1,400
52 Time	\$320	\$240	\$240	\$240	\$240	\$1,200
Pickup	\$320	\$240	\$240	\$240	\$240	

Quarter Page & Contract Pricing

Open	\$168	\$112	\$112	\$11 2	\$112	\$ 600
6 Time	^{\$} 144	\$ 92	\$ 92	\$ 92	\$ 92	\$475
13 Time	\$120	\$ 80	\$ 80	\$ 80	\$ 80	\$400
26 Time	\$108	^{\$} 68	^{\$} 68	^{\$} 68	^{\$} 68	\$350
52 Time	^{\$} 80	^{\$} 60	^{\$} 60	^{\$} 60	^{\$} 60	\$300
Pickup	\$ 80	^{\$} 60	^{\$} 60	^{\$} 60	^{\$} 60	

Cost Per Unit, Open & Contract

Open	\$42	\$28	\$28	\$28	\$28	\$1 5 0
6 Time	\$36	\$23	\$23	\$23	\$23	^{\$} 118
13 Time	\$30	\$20	\$20	\$20	\$20	\$100
26 Time	\$27	\$17	\$17	\$17	\$17	\$ 87
52 Time	\$20	^{\$} 15	^{\$} 15	\$15	^{\$} 15	^{\$} 75
Pickup	^{\$} 20	^{\$} 15	^{\$} 15	^{\$} 15	^{\$} 15	